

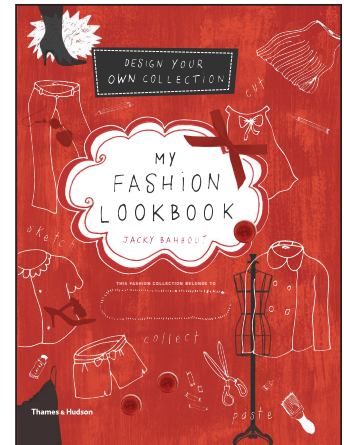
My Fashion Lookbook

Design Your Own Collection

Jacky Bahbout and Cynthia Merhej

Publication date: 2 April 2012

Price: £12.95



My Fashion Lookbook is a hands-on, write-in, look-and-feel sketchbook for cool and fashion-crazy young children.

Children follow the process of a real fashion designer to create their own fashion collection. This includes finding inspiration, making a mood board, collecting and gathering research, choosing colours and a defining silhouette, experimenting with fabrics, print and pattern, building a capsule selection of garments into a collection, and then creating a 'lookbook' to show off the new range. There are also spreads about preparing for the runway show, including hair and make-up. Finally, there's the high-street launch to consider.

The book is aimed at children aged eight and over, but older children and

- The first book of its kind aimed at the 'tween' market.
- The illustrations are fresh, spontaneous and full of character, with the feel of fashion illustrations from the glossy magazines.
- Has the genuine feel of a real sketchbook: it has an elastic closure, and the front cover is die-cut so that the child can sign the title page beneath to make their own fashion-label logo. There is also a wallet at the back for scrapbook cuttings.

Author

Jacky Bahbout is an experienced writer who is also studying for a Foundation in Art and Design at Central Saint Martins. Cynthia Merhej is studying illustration at Central Saint Martins.

Extent

64pp

Size

29.5 x 21.5cm

Illustrations

Illustrated throughout

Binding

PLC

Price

£12.95

ISBN 978 0 500 650035

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