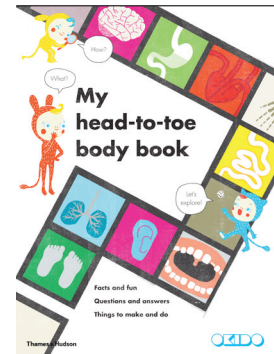


My Head-to-Toe Body Book

OKIDO

Publication date: 2 April 2012

Price: £12.95



Original, imaginative and lots of fun, *My Head-to-Toe Body Book* is a look at the body inside and out for young children.

The approach is hands-on: this book is all about asking questions and getting answers. How many teeth do you have? What happens to the food you eat? How do you wee?

A little girl called Koko asks questions to make children think about the body, while three intrepid explorers go on adventures inside the body to find out what makes the body work. Children investigate each topic by playing and learning – the book is packed with things to do on and off the page, including games, recipes and craft activities.

- An energetic, bold and contemporary take on the body book for young children aged four and over.
- There is a visual passion that makes the book feel very fresh, partly because the images come from a number of contemporary illustrators, including Rachel Ortas. It also includes photographs.
- Huge fun: has a sense of humour that its competitors lack.
- Includes a specially designed ‘body noise’ game – fun for all the family.
- Its large format makes it feel friendly and approachable for the target age group.

Author

OKIDO is an innovative group of London-based designers, illustrators and authors, who create an art-and-science magazine of the same name for young children. Within OKIDO, Dr Sophie Dauvois, the author, is a scientist who teaches at university level. Rachel Ortas is an illustrator and artist-in-residence at Central Saint Martins, London. Alex Barrow is the art director.

Extent

64pp

Size

32.0 x 23.8cm

Illustrations

Illustrated in colour throughout

Binding

PLC

Price

£12.95

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